



Polyart.[®]
— the synthetic paper —

FOR LUGGAGE TAGS

Why Polyart :

Its properties are particularly adapted to luggage tags:

- Resists tearing. Polyart stays attached to the luggage, no need for a metal eyelet as for paper.
- Waterproof: if the luggage stays outside, Polyart will resist bad weather without the need for lamination. Polyart will withstand very well any temperature variations.
- Perfect print finish of the labels which conveys the brand image of the travel company.
- Withstands repeated handling.
- Polyart has no machine direction:
 - Same resistance in both directions.
 - Optimizes all the sheet for the printing image.
- 100% HDPE, recyclable (unlike Paper / Film complexes).
- Polyart is coated: easy to print by flexo, offset, letterpress and UV Inkjet.
- Special ranges for laser printing and for HP Indigo.
- You can write on Polyart with a pen.
- Easy to die cut, less wear on die cut tool.

- Polyart contributes to the respect of the environment. Recyclable, chlorine-free, its manufacturing process does not include harmful or polluting substances. Polyart is approved for food contact and toy applications.

Polyart synthetic paper consists of a matt coated HDPE film manufactured with a proprietary process, that gives the product its specific and unique properties and is recyclable.

It is manufactured by Arjobex a company of the group Polyart.

**Resistant
to tearing**

**Looks and feels like
paper**

Easy to die cut

**Excellent
print finish**



 **polyart**
SOLUTIONS POWERED BY SUBSTRATES

www.polyart.com