



Polyart.[®]
— the synthetic paper —

FOR HORTICULTURAL LABELS

Why Polyart ?

Its properties are particularly adapted to horticultural labels:

- Strong, resistant to tearing and repeated handling.
- Waterproof and weather resistant.
- Good printing runnability on thin grades.
- Enough opacity: label can be printed both sides.
- Clarity of tones and colours.
- UV Stable for outdoor use, withstands freezing temperatures without becoming brittle.
- Easy to convert:
 - Die cuts extremely well with no dusting issues,
 - Perforation: Polyart HS range allows clean perforation tear.
- Suited to all conventional print processes and UV Inkjet. Special ranges available for Laser and HP Indigo.
- No need for UV curing in offset.
- Good barcode scanning. Polyart provides clean, sharp definition and contrast, which enhances scannability of the bar-code.
- Polyart contributes to the respect of the environment. Recyclable, chlorine-free, its manufacturing process does not include harmful or polluting substances. Polyart is approved for food contact and toy applications.

Polyart synthetic paper consists of a matt coated HDPE film manufactured with a proprietary process, that gives the product its specific and unique properties and is recyclable.

It is manufactured by Arjobex a company of the group Polyart.

**Weather, water
and UV resistant**

**Resistant to
tearing**

Easy to convert

**Excellent
print finish**



 **polyart**
SOLUTIONS POWERED BY SUBSTRATES

www.polyart.com