



**Polyart.**<sup>®</sup>  
— the synthetic paper —

## FOR NURSERY TAGS

### Why Polyart?

Polyart prints, converts, feels and looks like a coated paper, yet offers the strength and durability of a plastic film. It resists tearing, water and certain chemicals and is ideal for tag applications and general outdoor applications.

- Strong, resistant to tearing and repeated handling.
- Waterproof and weather durable.
- Good printing runnability on thin grades.
- Enough opacity: label can be printed both sides.
- Dimensional stability.
- UV Stable for outdoor use.
- Withstands freezing temperatures without curling or breaking.
- Easy to convert:
  - Die cuts extremely well with no dusting issues.
  - Perforation: Polyart HS range allows clean perforation tear.
- Suited to all conventional print processes, UV inkjet and special ranges for laser and HP Indigo.
- Prints extremely well by thermal transfer with a wide range of ribbons:
  - Compatible with wax, wax/resin and resin Ribbons,
  - Good barcode scanning. Polyart provides clean, sharp definition and contrast, this enhances the scannability of the bar-codes.

Polyart synthetic paper consists of a matt coated HDPE film manufactured with a proprietary process, that gives the product its specific and unique properties. It is manufactured by Arjobex a company of the group Polyart.

**Weather, water and  
UV resistant**

**Resistant  
to tearing**

**Easy to convert**

**Excellent thermal  
transfer printing  
properties**



 **polyart**  
SOLUTIONS POWERED BY SUBSTRATES

[www.polyart.com](http://www.polyart.com)